



PICTURE THIS!

WITH SYMONE TITANIA

Prepared by :

Midnight Monochrome Pictures

PITCHDECK

A South Florida PBS documentary style series that teaches photography while exploring the neighborhoods, history, architecture, and diverse communities of Downtown Miami through the lens of Award Winning Documentary Photographer Symone Titania Major.



Host

Symone Titania Major

An Award Winning Documentary Photographer & Filmmaker from Miami, Florida:

- John S. & James L. Knight Foundation
Knight Arts Challenge Award (twice)
- Oolite Arts
Ellies Creator Award
- Miami Film Festival
Louies Award
- The Miami Foundation
Racial Equity Fund Recipient

Learn More About Symone
Symone Titania Major
www.symonetitania.com



Episode Format

Half an hour broadcast show

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Opening

- Introduce a Downtown Miami District
- Share brief historical context of neighborhood (show archived footage)

Exploration

- Walk the streets with camera in hand
- Talk to locals
- Discover free transportation that Downtown offers

Photography Lesson

- 1 to 2 techniques
 - lighting
 - rule of thirds
 - approaching strangers

Cultural Segment

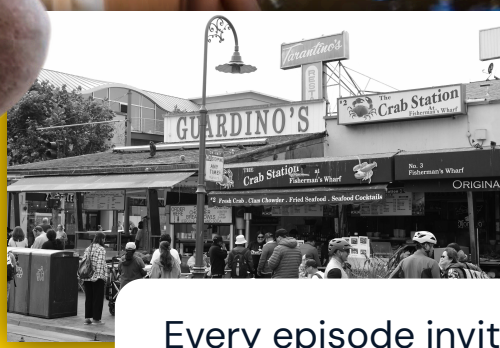
- Historic Landmarks
- Restaurants
- Art organizations

Photo Review

- Review photos taken during episode
- Explain what did or didn't work

Audience Snapshot

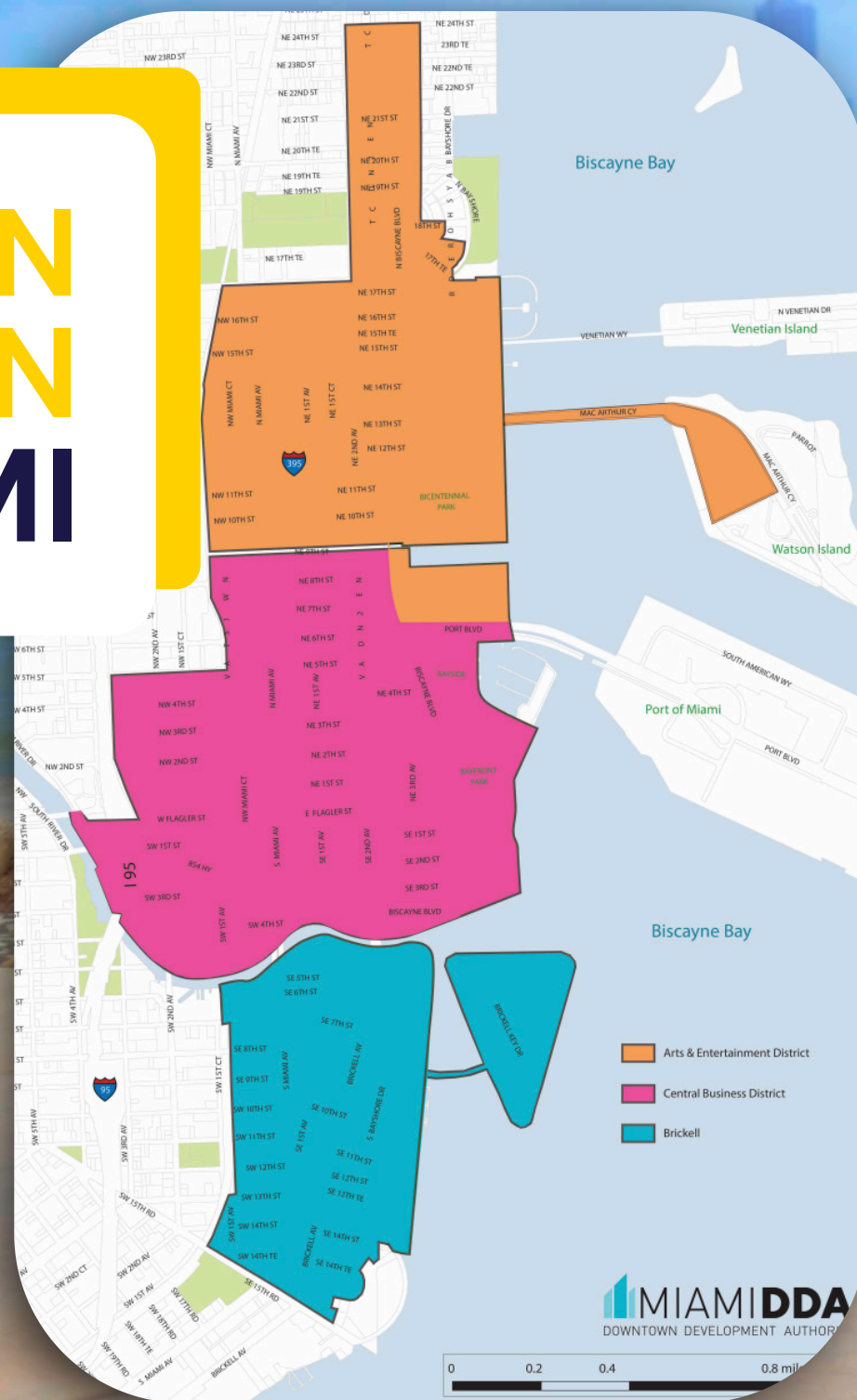
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|-------------------|---------------------------|
| • PBS Viewers | • Students + Educators |
| • Local Residents | • Photography Enthusiasts |
| • Families | • Travelers |



Every episode invites viewers to **slow down, engage with their community, and discover the extraordinary moments that exist in everyday places.**

GEOGRAPHIC RANGE

DOWN
TOWN
MIAMI



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The best way to discover a city is through a camera lens! Each episode will explore hidden gems in Downtown Miami, revealing its history, culture, and everyday beauty.

Arts &
Entertainment
District

Central
Business
District

Brickell
Financial
District



Why Miami DDA?

- Series aligns with Miami DDA's mission by celebrating creativity, culture and connection;
- Combining arts education, cultural preservation, community engagement, and life long learning;
- Encourages viewers to explore their communities with curiosity and respect;
- Photography becomes a skill and tool for audiences to understand history, architecture, and the people that shape Downtown Miami.

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Thank You

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