



PICTURE THIS!

WITH SYMONE TITANIA

Prepared by :

Midnight Monochrome Pictures

PITCHDECK

Presentation

A documentary style series that teaches photography while exploring the neighborhoods, history, architecture, and diverse communities of Miami through the lens of Award Winning Documentary Photographer Symone Titania Major



Host

Symone Titania Major

**An Award Winning Documentary Photographer
from Miami, Florida:**

- John S. & James L. Knight Foundation
Knight Arts Challenge Award (twice)
- Oolite Arts
Ellies Creator Award
- Miami Film Festival
Louies Award
- The Miami Foundation
Racial Equity Fund Recipient

Learn More About Symone
Symone Titania Major
www.symonetitania.com



Episode Format

Half an hour broadcast show

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Opening

- Introduce a Miami Neighborhood
- Share brief historical context of neighborhood (show archived footage)

Exploration

- Walk the streets with camera in hand
- Talk to locals
- Explain why certain scenes work visually for a photograph

Photography Lesson

- 1 to 2 techniques
 - lighting
 - rule of thirds
 - approaching strangers

Cultural Segment

- Historic Landmarks
- Restaurants
- Art organizations

Photo Review

- Review photos taken during episode
- Explain what did or didn't work

Audience Snapshot

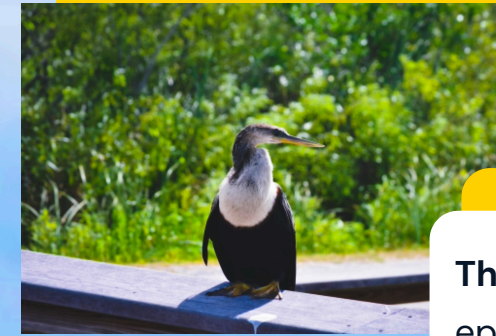
- | | |
|-------------------|---------------------------|
| • PBS Viewers | • Students + Educators |
| • Local Residents | • Photography Enthusiasts |
| • Families | • Travelers |



Every episode invites viewers to **slow down, engage with their community, and discover the extraordinary moments that exist in everyday places.**

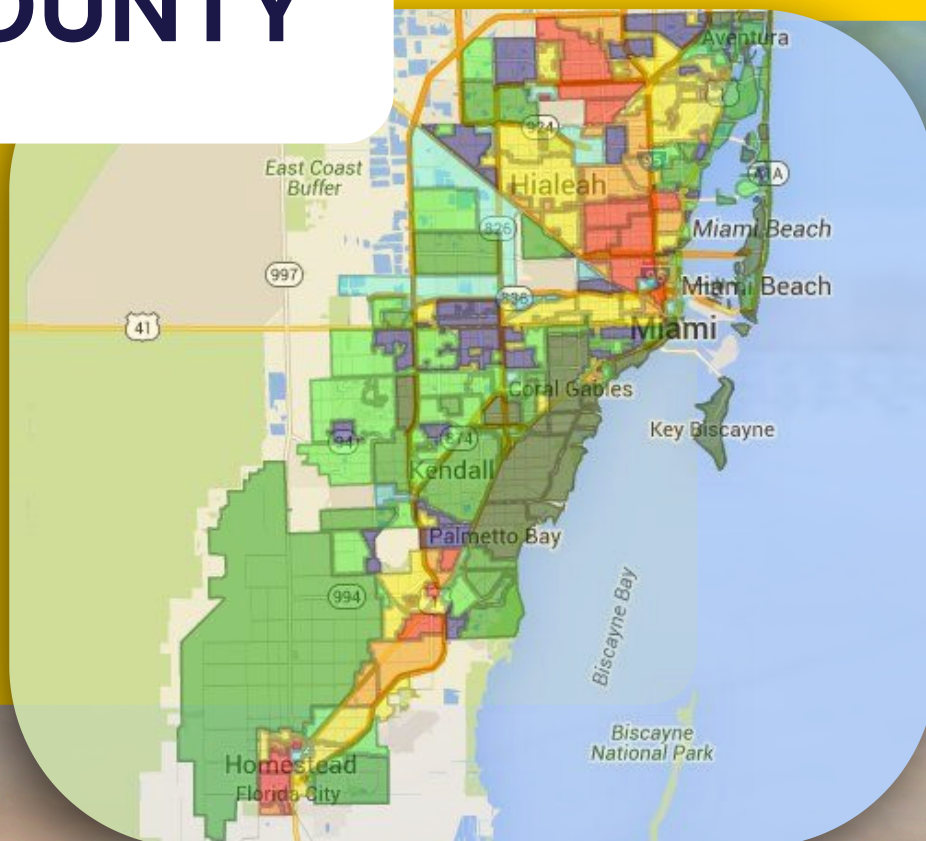
GEOGRAPHIC RANGE

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The best way to discover a city is through a camera lens! Each episode will explore one Miami Dade County neighborhood, revealing its history, culture, and everyday beauty.

MIAMI DADE COUNTY



North

Miami Gardens, North Miami, North Miami Beach, Aventura, Sunny Isles Beach, and Bal Harbour

East /Central

Miami, Miami Beach, Coral Gables, Key Biscayne, and El Portal

South

Goulds, Homestead, Florida City, Cutler Bay, Palmetto Bay, and Pinecrest

West

Hialeah, Doral, Miami Lakes, Miami Springs, and Sweetwater

Why PBS?

- Series aligns with PBS's mission by combining arts education, cultural preservation, community engagement, and life long learning;
- Encourages viewers to explore their communities with curiosity and respect;
- Photography becomes a skill and tool for audiences to understand history, architecture, and the people that shape Miami.

Audience Snapshot

- PBS Viewers
- Local Residents
- Families
- Students + Educators
- Photography Enthusiasts
- Travelers

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Episode Concepts

A **documentary style** series that **teaches photography** while exploring the **neighborhoods, history, architecture, and diverse communities** of Miami through the lens of Award Winning Documentary Photographer **Symone Titania Major**

Ep. 01 | Goulds

- Explore this historically rich neighborhood;
- Step back in time at **Cauley Square**;
- Learn about **documentary photography**;
- Eat **street side BBQ**.

Ep. 02 | Homestead

- Roam through agricultural landscapes;
- Learn about **shutter speed** at Homestead-Miami Speedway;
- Discover exotic fruit and tropical wine at **Roberts Is Here** and **Schnebly's Redland Winery**.

Ep. 03 | Downtown

- Discover the heartbeat of the city;
- Learn about the right **camera lens** for **street photography**;
- Stumble across authentic family owned restaurants.

Ep. 04 | Overtown

- Jump into the **soulful heritage** of this neighborhood;
- Learn about **street portraits**
- Visit the **community-driven Dunn's Overtown Farm**
- Eat soulfood at **Lil Green House**.

Ep. 05 | Miami Beach

- Dive into the vibrant **art-deco** streets;
- Learn about The of **Rule of Thirds**;
- Eat **global cuisine** as we **restaurant hop**.

Ep. 06 | Wynwood

- Get immersed in **this** cultural art hub;
- Learn how to **photograph iconic murals** by local artists;
- Eat the most **trending dishes** in the area.

Ep. 07 | Coconut Grove

- Find out about **notable figures** that shaped Miami's oldest neighborhood;
- Learn about **photo composition**;
- Taste the best **Bahamian** cuisine in **Coconut Grove**.

Proof of Concept



Concept Reel

WATCH NOW



Street Photography

WATCH NOW



Producing

- Production by South Florida PBS Staff
- Producing support and script writing by Midnight Monochrome Pictures

Underwriting

Strong candidates for funding include:

- Lynn & Louis Wolfson Archives
- John S & James L. Knight Foundation
- Miami DDA
- Nikon



Thank You

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Learn More About **Symone Titania Major**

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